

PRESENTATION



Mobile + In-Seat Ordering At Stadiums

PRESENTED BY:
RAMESH RAMCHANDANI
CEO TOPCONE INC

www.topcone.com
ramesh@topcone.com
818-635-6335



Scan-n-Order App Features

- No additional hardware required
- Swift menu updates and seamless integration
- Built-in credit card payment processing
- Rapid, user-friendly setup – start taking orders in as little as 30 minutes
- Complimentary, easy-to-use app for customers and food truck operators
- Free mobile app for him to help in managing orders
- Optional kitchen printer integration for order printing
- Advanced order scheduling and planned pickup capabilities
- Automated "order ready" text notifications for customers

Stadium Food Concession challenges addressed

1. **Long Wait Times and Queues:** Often, customers are deterred by lengthy lines and wait times. The Scan-n-Order app allows customers to order "in-line", which can drastically reduce wait times and enhance customer experience.
2. **Order Mismanagement:** Managing orders can be a hectic task, especially during peak hours. The app's order management system helps streamline this process, reducing errors and improving efficiency.
3. **Payment Hassles:** The app incorporates built-in credit card payment processing, making transactions smoother and faster for both the stadium and customer.
4. **Menu Flexibility:** Stadium owners frequently change their menu based on the availability of ingredients or seasonality. The Scan-n-Order app allows quick and easy menu updates.
5. **Customer Communication:** Notifying customers when their order is ready can be a challenge. The app sends automated "order ready" text notifications to customers, improving service and turnover rate.
6. **Facilitating In-Seat Food Delivery:** Numerous stadiums aim to offer food delivery directly to their customers' seats. Our app empowers customers to effortlessly place orders from their seats, while ensuring the concession stand can accurately track the order's origin and promptly deliver the desired food items.

By addressing these pain points, the Scan-n-Order app enhances the operational efficiency of stadiums and improves the overall customer experience.

How Scan-n-Order Works

- / Sign up on the Scan-n-order platform.
(The registration process is simple and quick.)
- / Update your profile and branding.
- / Setup your Payment Gateway for CC processing
- / Create your menu, one or multiple. With Category, Description and images for every item.
- / Create your personalized QR code for the ordering process
- / Share the QR code with your customers
- / They will be able to order using app on their own mobile phone
- / They will receive instant confirmation.
- / When order ready, they will get text alert
- / You can export data from the application.

To get started go to
www.scan-n-order.com