

# PRESENTATION



## IN-Line Ordering For Food Trucks

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## Scan-n-Order App Features

- No additional hardware required
- Swift menu updates and seamless integration
- Built-in credit card payment processing
- Rapid, user-friendly setup – start taking orders in as little as 30 minutes
- Complimentary, easy-to-use app for customers and food truck operators
- Free mobile app for him to help in managing orders
- Optional kitchen printer integration for order printing
- Advanced order scheduling and planned pickup capabilities
- Automated "order ready" text notifications for customers

# Food truck owners' challenges addressed

1. **Long Wait Times and Queues:** Often, customers are deterred by lengthy lines and wait times. The Scan-n-Order app allows customers to order "in-line", which can drastically reduce wait times and enhance customer experience.
2. **Order Mismanagement:** Managing orders can be a hectic task, especially during peak hours. The app's order management system helps streamline this process, reducing errors and improving efficiency.
3. **Payment Hassles:** The app incorporates built-in credit card payment processing, making transactions smoother and faster for both the vendor and customer.
4. **Menu Flexibility:** Food truck owners frequently change their menu based on the availability of ingredients or seasonality. The Scan-n-Order app allows quick and easy menu updates.
5. **Customer Communication:** Notifying customers when their order is ready can be a challenge. The app sends automated "order ready" text notifications to customers, improving service and turnover rate.
6. **Scheduling Advanced Orders and Planned Pickup:** Customers often want to plan their meals in advance. The app's advance order scheduling and planned pickup features meet this need, potentially increasing sales.
7. **Limited Hardware Space:** Most food trucks have limited space for additional hardware. The Scan-n-Order app requires no additional hardware, making it an optimal solution for the constrained space in a food truck.

By addressing these pain points, the Scan-n-Order app enhances the operational efficiency of food trucks and improves the overall customer experience.

## How Scan-n-Order Works

- / Sign up on the Scan-n-order platform.  
(The registration process is simple and quick.)
- / Update your profile and branding.
- / Setup your Payment Gateway for CC processing
- / Create your menu, one or multiple. With Category, Description and images for every item.
- / Create your personalized QR code for the ordering process
- / Share the QR code with your customers
- / They will be able to order using app on their own mobile phone
- / They will receive instant confirmation.
- / When order ready, they will get text alert
- / You can export data from the application.

To get started go to  
[www.scan-n-order.com](http://www.scan-n-order.com)