

# The Real Cost of SaaS



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# Why SaaS Gets More Expensive Over Time

## Monthly Cost Comparison

### SaaS Cost:

More orders → Higher fees  
More features → More apps  
Growth feels like a penalty

**\$12,000+**

Escalating cost for  
SaaS systems

### Custom System Cost:

One platform → One fixed cost  
No usage fees  
Built for scalable growth

**\$4,500**

Predictable cost for  
tailored systems



# Ownership vs Renting

## Rent Tools

**SaaS users pay** for temporary access to tools, leading to escalating costs.



## Own Platform

**Tailored systems** provide lasting ownership, ensuring stability and control for businesses.



# Does It Fit Your Workflow?

## SaaS Adaptation

SaaS tools often require businesses to adapt their processes.



## Tailored Flexibility

Tailored systems seamlessly align with your existing workflow.





# Scalability Challenges

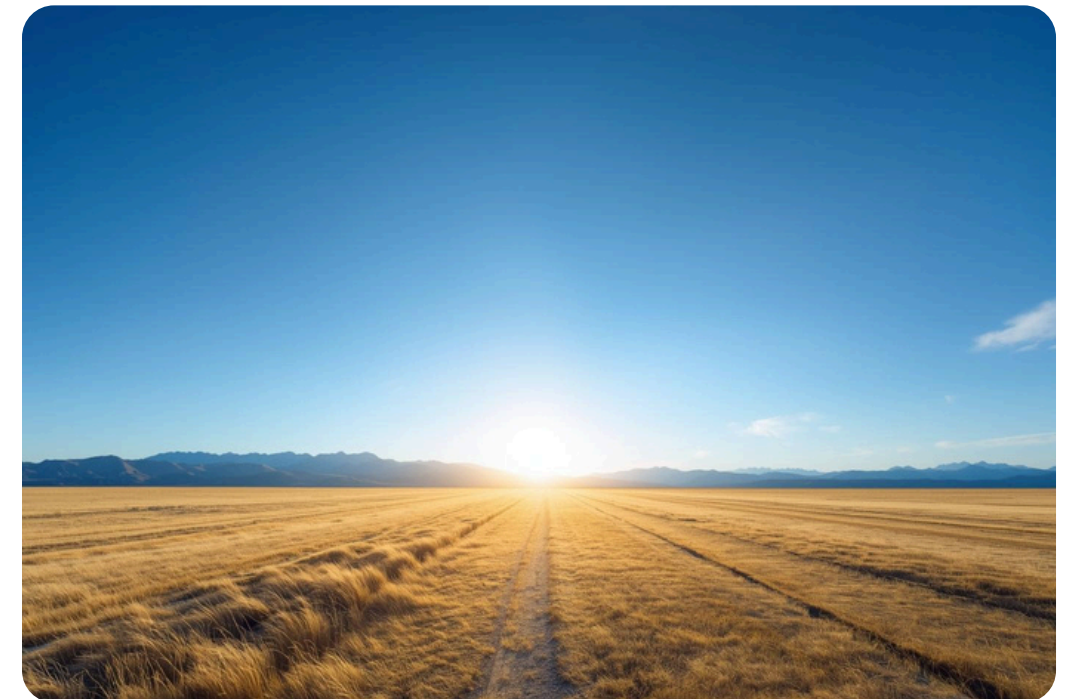
## SaaS Limits

SaaS platforms often hit scalability ceilings, restricting growth potential.



## Tailored Growth

Tailored systems scale infinitely, adapting to your business's evolving needs.



# Data Fragmentation

## SaaS Spreads

Multiple apps scatter your data inefficiently, leading to inconsistencies and complexity.



## Centralized System

A tailored solution gathers all data in one place, ensuring integrity and streamlined access.



# Integration Reliability

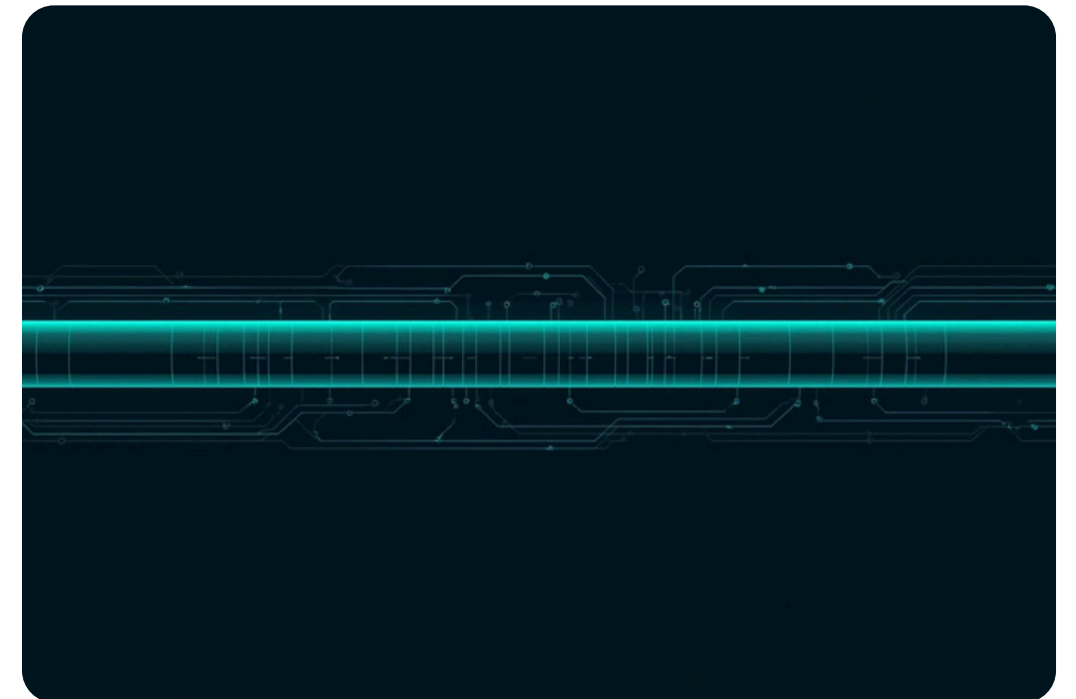
## Fragile Apps

Many SaaS applications often face unexpected failures, disrupting business continuity.



## Stable Architecture

A tailored system ensures consistent performance and seamless integration for your business needs.

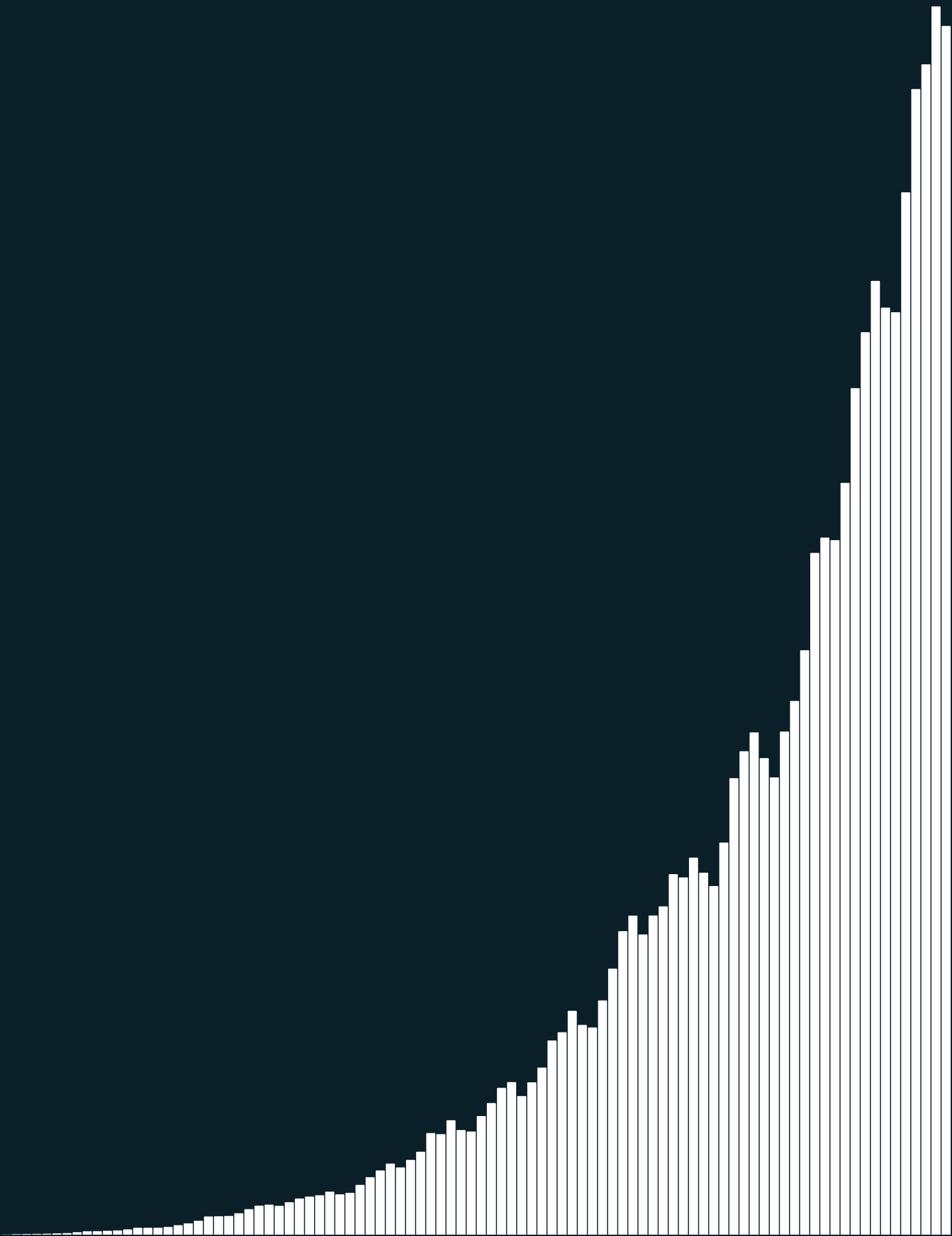


Long-term cost trends

**20% increase**

**10% decrease**

Tailored systems  
reduce expenses

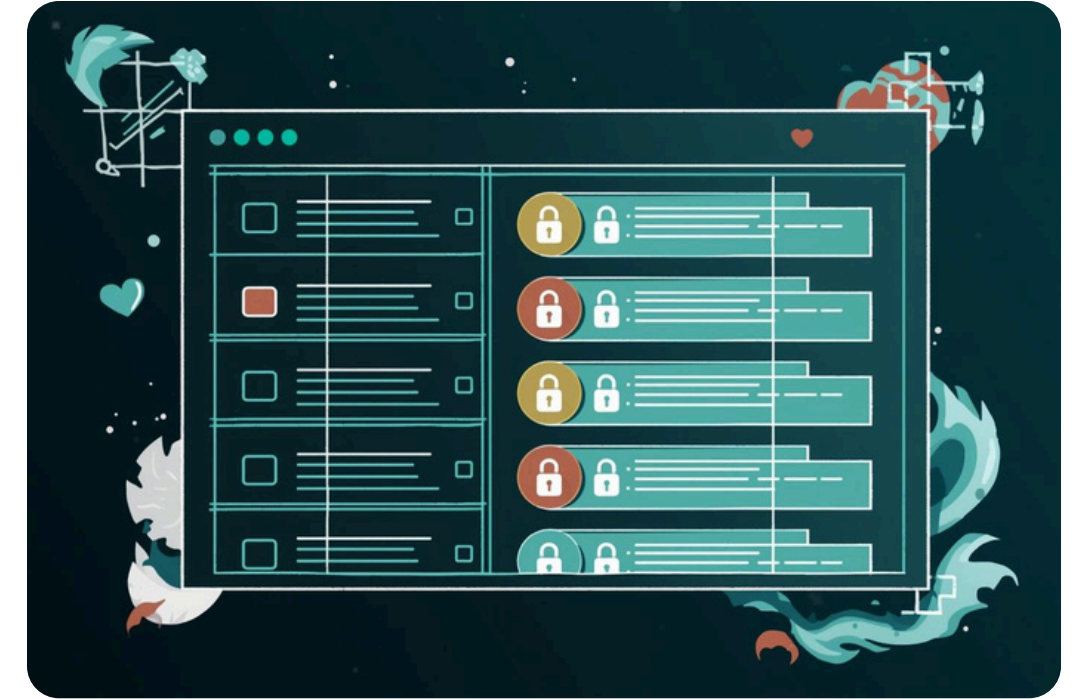




# Customization Limits

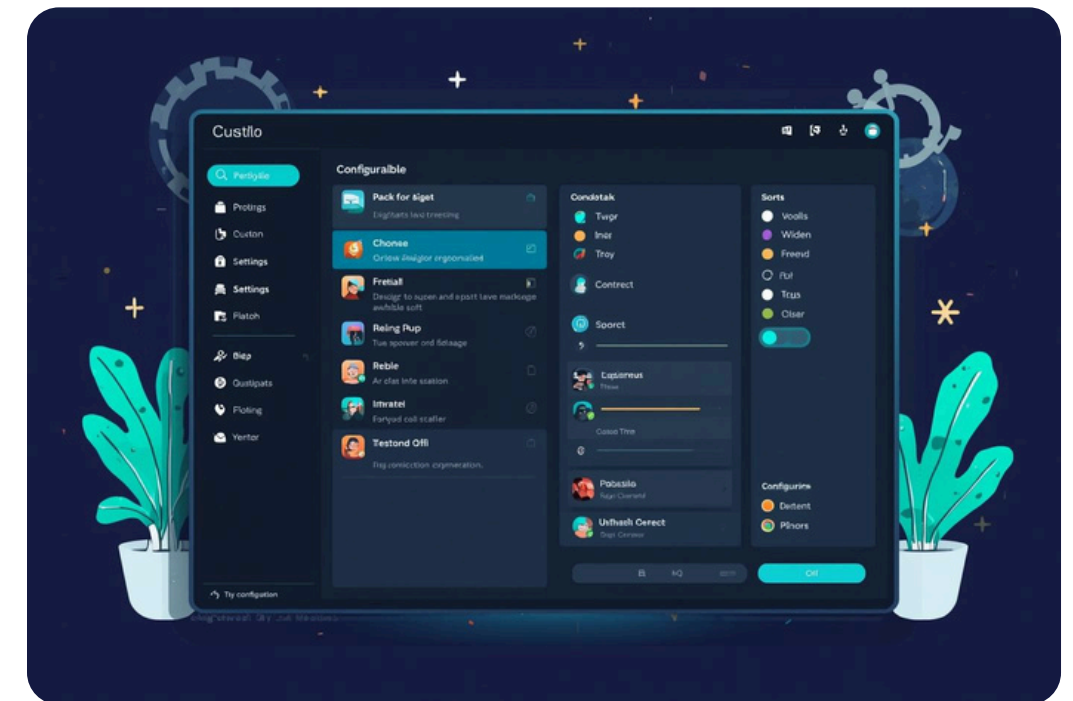
## Limited Platform

SaaS systems restrict your options and **force adaptations** to fit their framework.



## Endless Flexibility

Tailored solutions offer **unmatched customization** to align perfectly with your business needs.



# Security and Control

## Shared Environment

SaaS operates in a **shared space** with vulnerabilities.



## Controlled Environment

Tailored systems offer a **private environment** ensuring data security.



# App Overload Issue

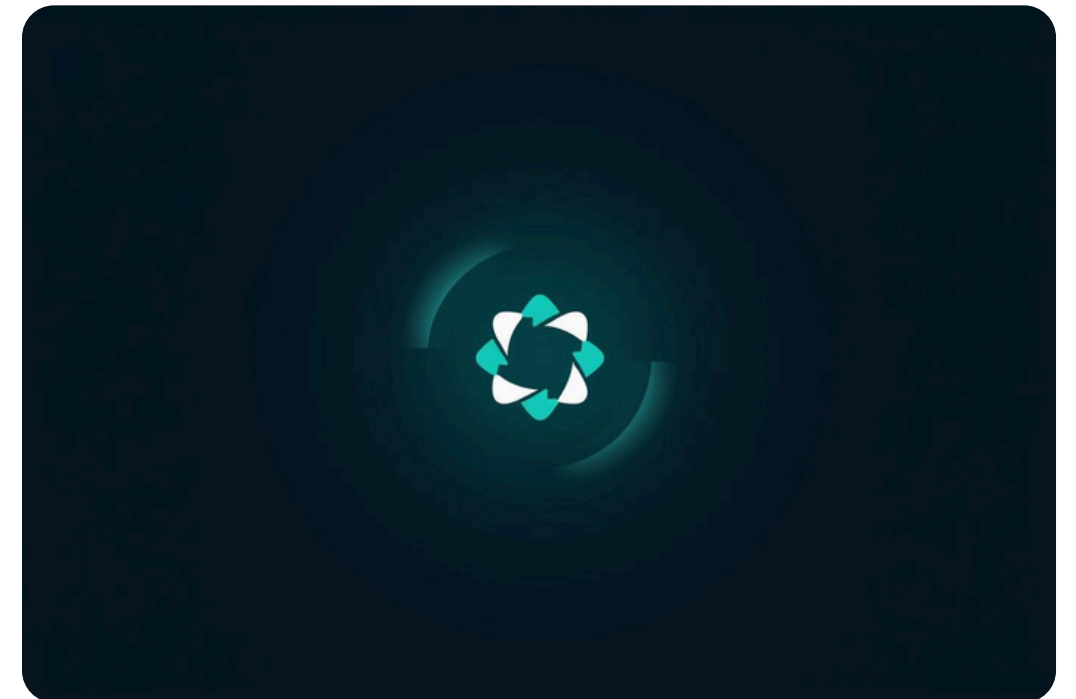
## Many Apps

**Multiple applications** create confusion and inefficiency in business operations, leading to wasted resources.



## One System

A unified platform **streamlines operations**, reducing chaos and improving productivity for growing businesses.





“Our costs skyrocketed unexpectedly and painfully.”



John Doe

CEO, Vitamins Co.



You've Outgrown SaaS

Ready to scale smarter?  
Let's explore your options.

[info@topcone.com](mailto:info@topcone.com)

[www.topcone.com](http://www.topcone.com)

Thank you for your time!